



October 2011
Register today at boolathon.ca

1 800 668 6868
KidsHelpPhone.ca

Kids Help Phone
BEING THERE FOR KIDS

How to Contribute Without Bowling

Not able to bowl on October 29th or October 30th (*October 22nd in British Columbia*)? No problem! You can still contribute to the success of the 2011 BMO Boolathon in support of Kids Help Phone, earn great fundraising rewards and have your own fun-filled event at your office, call centre, theatre, plant or factory.

Step 1 – Choose an Event

Choose one of the options below or come up with your own fun idea on any date you choose.

Step 2 – Register

Log on to boolathon.ca or grab a pledge form from your local Kids Help Phone representative. Register as though you are bowling in the event – form teams, set up your own personal pledge page, and set fundraising goals. The only difference is that you will be participating in a different event.

Step 3 – Get Pledges

Ask friends, co-workers and relatives to pledge you and explain that you're raising money as part of the BMO Boolathon.

Step 4 – Have Fun!

You can participate in any way that works for you and your team! Here are some great ideas:

- Set up your own mini-Wii bowl at lunch
- Host a mini-Olympics (indoors or out)
- Host a bake sale, bbq or potluck lunch, book or garage sale
- Have a raffle with donated items from local businesses
- Encourage everyone to bring their lunch a few days and donate the money they save to your team

Step 5 – Send in your Pledge Forms and Online Summary Reports:

When your fundraising event is complete, compile all of your pledge forms, online summary reports and cash pledges and mail them to Kids Help Phone (no cash please). You can also deposit cash and cheques at any BMO Bank of Montreal branch.

Thank you for your support!

info@boolathon.ca