



October 2011
 Register today at boolathon.ca

1 800 668 6868
KidsHelpPhone.ca
 Kids Help Phone
 BEING THERE FOR KIDS

Individual Fundraising Ideas

It's so easy to raise money for Kids Help Phone!

- Set your personal fundraising goal – go online to see the great fundraising rewards that can be earned!
- Make a list of all the people you know and ask them to pledge you (family, friends, co-workers, neighbours, former classmates, church members, suppliers, etc.). Be sure to share with them why you are participating.
- Fundraising experts show that 80% of people don't give because they haven't been asked – so keep on asking until you reach your goal!
- Start off by asking for a generous pledge from a friend or family member – this sets a high standard for other pledges.
- Personalize your pledge page and message, and email it to everyone you know. This is easier than asking in person and you can contact multiple people at the same time.
- Take on a pledge challenge to help you reach your goal — ask people to pledge you if you do something daring like shave your head or dress in a costume for an event.
- Host a dinner and instead of guests bringing host/hostess gifts, ask them to pledge you.
- Consider putting the link to your personal pledge page in the signature block of your corporate email – you'll reach an even wider audience!
- Get your family and friends to help solicit pledges on your behalf.

Raise \$100 in four easy steps:

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|---|--------------|
| Ask a parent or your significant other to pledge you \$20 | \$20 |
| Ask two friends to pledge you \$20 | \$40 |
| Ask a relative to pledge you \$20 | \$20 |
| Ask a co-worker to pledge you \$20 | \$20 |
| Total Raised | \$100 |

Raise \$250 in four easy steps:

| | |
|---|--------------|
| Ask a parent to pledge you \$25 | \$25 |
| Ask three family members to pledge you \$25 | \$75 |
| Ask five co-workers to pledge you \$10 | \$50 |
| Ask five friends to pledge you \$20 | \$100 |
| Total Raised | \$250 |