

Donations are used towards the emerging priorities of the young people we passionately serve, ensuring Kids Help Phone meets its mission of improving the well-being of children and youth in Canada. The values and services described above are an approximate representation of our work.

With your **\$50** gift, the promise of a professional counsellor being available to any child, with any issue, at any given time, for as long as it takes, is renewed.

**\$50**

With your **\$100** gift, a child in an abusive environment will have a receptive ear to listen.

**\$100**

With your **\$250** gift, Kids Help Phone will connect six homeless youths with support services in their own community to begin a new chapter in life.

**\$250**

With your **\$500** gift, five kids will receive the hope and support they need to persevere in life.

**\$500**

With your **\$1,000** gift, up to 26 kids will be able to reach out this hour, either by phone or online, knowing someone cares.

**\$1000**

Your support matters. We know that all young people will experience feelings of sadness, frustration, grief and stress. Thanks to your commitment, kids, teens and young adults in your community will have access to a caring professional counsellor when they feel they have no one to turn to.

## How you are making a difference

**Kids Help Phone**  
BEING THERE FOR KIDS

**1 800 668 6868**  
KidsHelpPhone.ca

## Boolathon Locations

Dress in your best Halloween costume and come bowling with family / friends to support Kids Help Phone this October!

Take the first step and make an impact in your community. Visit [boolathon.ca](http://boolathon.ca) for information on more than 50 Boolathon locations across Canada. Get all the resources you will need to ensure a fun and successful fundraising event.

If you don't see your community here, you can start your **own workplace or community event**. Let's talk! Please call us at 800-268-3062 or email us at [info@boolathon.ca](mailto:info@boolathon.ca).

### British Columbia

Abbotsford  
Nanaimo  
North Shore  
Surrey  
Vancouver  
Victoria

### Saskatchewan

Moose Jaw  
Regina  
Saskatoon

### Ontario

Barrie  
Brantford  
Chatham  
Cornwall  
Hamilton  
Kingston  
Kitchener-Waterloo  
London  
Niagara

### Ontario – GTA

Brampton  
Durham (Oshawa)  
Etobicoke  
Mississauga

### Quebec

Montreal  
Quebec City

### New Brunswick

Moncton  
Saint John

### Nova Scotia

Halifax

### Alberta

Calgary  
Edmonton  
Fort McMurray  
Grande Prairie  
Lethbridge  
Red Deer

### Manitoba

Winnipeg

### Ottawa

Peterborough  
Quinte  
Sarnia  
Sault Ste. Marie  
Stratford  
Sudbury  
Thunder Bay  
Windsor

### North York

Toronto (Yorkdale)  
Toronto (Downtown)  
York Region

### Newfoundland & Labrador

Bay Roberts  
Clareville  
Corner Brook  
Gander  
Grand Falls-Windsor  
Marystown  
St. John's  
Stephenville

## Our Sincere Thanks To This Year's Sponsors

**BMO**



**WESTJET**  
TIENT AUX ENFANTS  
CARES FOR KIDS

### Kids talk to Kids Help Phone when they don't know who to talk to.

Here are some tips to help you "be there" for the children in your life.

**Avoid minimizing.** When we tell a child they are "overreacting", we minimize what they feel is at stake.

**Focus on strengths and skills** to help build confidence in dealing with future challenges.

**Encourage independence.** To try, fail, and try again teaches kids how to be hopeful.

**Reach out to Kids Help Phone.** It's okay not to have all of the answers – you're not expected to. Explore [kidshelpphone.ca](http://kidshelpphone.ca) together, or invite the kid in your life to reach out to Kids Help Phone.

**We're anonymous, confidential, and available 24/7/365.**

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KidsHelpPhone.ca

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BEING THERE FOR KIDS

**BMO**

Richard D. Rudderham  
Executive Vice-President and Head of Human Resources  
National Honorary Chair  
BMO Boolathon in support of Kids Help Phone

*Richard D. Rudderham*

Thank you again – I'm looking forward to seeing you on the bowling lanes.

Together, I know we'll be there again this year for the young people of this country when they feel they have no one else to turn to.

Thank you for joining me at this year's BMO Boolathon! We have an outstanding opportunity ahead of us to make a big difference and have a great time in the process. Last year, the 2010 BMO Boolathon raised more than \$1 million for Kids Help Phone – critical funds that directly benefit kids, teens, and young adults in every community in Canada.

We at BMO Financial Group have a proud history of being there for our communities – and through our longstanding partnership with the Kids Help Phone we will continue to be there for the kids in our neighbourhoods across the country.

## A message from Our Honorary Chair

**BMO**



In support of  
**Kids Help Phone**

**OCTOBER 2011**  
**boolathon.ca**

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KidsHelpPhone.ca

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BEING THERE FOR KIDS

